

Corporate Partnerships

Fundraising Pack 2025



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Why choose



The Pepper Foundation?



The Pepper Foundation is a registered charity which funds the children's hospice at home care and specialist play services throughout Buckinghamshire and Hertfordshire.

This innovative pediatric service is one of a kind in the region and offers specialist palliative care and support to children with a life-threatening or life-limiting illness.

The nurses we fund work with families to provide individualised care and support for each child in their own home on an oncall basis. This service is provided at no cost to the family & enables them to spend precious time at home, together as a family, rather than having to spend time in a hospital setting.

But children's hospice care is not just about clinical support; a life-limiting condition can also affect a patient's siblings & wider family too. For this reason The Pepper Foundation also funds and manages the Pepper Play Team, providing in-home play sessions that allow patients, siblings and other family members to experience the joy of play.

We also arrange a series of family events throughout the year, with the aim of giving families the opportunity to spend time together and meet other families in similar circumstances.

Our aim is to provide an environment where families can attend events with suitable accessible facilities. This can include fun days out for the whole family, such as to the zoo or a specialist leisure facility, or sessions at an accessible soft play centre. We also arrange social events for parents, such as coffee mornings. All Pepper run events are provided at no cost to the families, and if required we can even facilitate travel for those families with significant mobility challenges.

The Pepper Foundation is a small local charity, which means that we are very protective of funding, ensuring that all donations are being used in the best possible way to fund the families in need. We count on public donations to fund our work and without people like you, this service would not be able to go ahead.

The benefits of supporting The Pepper Foundation

It is a now a better time than ever to choose a charity to support through your business as we know how important it is to gain your business a wider audience, build new relationships in the area, attract new customers & shape your business as one that cares about the local community.

By choosing to support The Pepper Foundation, you are saying yes to a new collaborative relationship that can help you do just that.

We offer our partnerships:



Dedicated support to help you with your fundraising ideas, including marketing tools for larger events



Social Media posts to help raise awareness about your business & how you are supporting Pepper



Access to Networking opportunities with other local businesses



Opportunities to sponsor events and have your branding placed on marketing material & at the events



If you choose The Pepper Foundation as your **Charity Of The Year** you will get a dedicated space on our website, outlining our partnership with you and what you do, which will also improve your SEO!





Ways to support us

Support tiers



BRONZE:

- Supports the charity by getting team involved in challenge events
- Open to opportunity to sponsor events
- Comes to at least one event per year

Benefits:

- Supporting a worthy cause without having to put down a financial pledge
- Team building through challenge events



SILVER:

- Pledges to donate or raise at least £1000 per year for the charity
- Open to opportunities to sponsor events
- Open to coming to at least one event per year

Benefits:

- Advertised as a silver partner
- Commitment to a donation for supporting children with life limiting conditions £1000 could provide 31 hours of nursing care in the home.
- Potential tax relief



GOLD:

- Pledges to donate or raise at least £5000 per year for the charity
- Open to opportunities to sponsor events
- Open to coming to at least 1 per year

Benefits:

- Advertised as a gold partner
- Commitment to a donation for supporting children with life limiting conditions £5000 could provide 155 hours of nursing care in the home.
- Potential tax relief



PLATINUM:

- Pledges to donate or raise at least £10,000 per year for the charity

Benefits:

- Free invitation to at least one event per year
- Sponsorship opportunity for 1 event per year included in pledge
- Advertised as our platinum partner
- Commitment to a donation for supporting children with life limiting conditions £10,000 provides 3 whole months of play at home for many families.
- Potential tax relief
- Invitation to a family event to meet the children we support

Ways to support us

Common fundraising activities



Charity of the year

Choose us as your charity of the year, meaning that you pledge to support us with fundraising throughout the year in your own way. This could be through fundraising events, profit shares, staff fundraising or whatever other ideas you have hidden up your sleeve! All partners that choose us as their charity of the year will have a dedicated space on our website.

Staff fundraising

A great way to build team morale is to all come together for a common goal whilst doing something fun! Involving your team in fundraising efforts is a great way to get everyone working together whilst raising money for a worthy cause.

Profit share donations

Some corporate partners like to give a percentage of their profits at the end of the year to a worthy cause, in some cases, this can also be written off for tax purposes, but be sure to speak to your accountant first.

Sponsorship

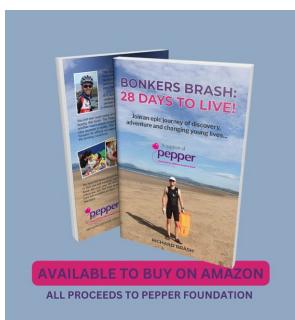
We hold events throughout the year, many of which require corporate sponsorship, with sponsorships, costs of these can vary depending on what the event is.

Events

Many of our corporate partners hold their own events with all money raised going to The Pepper Foundation. This is a great way to support us, whilst doing something fun.

Event materials

With us being a charity, we like to keep costs down to a minimum at all of our events, therefore, we count on local support to help with anything from raffle prizes to drinks for events.



Ways to support us

Fundraising ideas

Events

Holding your own events for Pepper can be beneficial to you as a company and an amazing way to raise more funds for Children with life limiting illnesses and their families.

The benefits for holding your own fundraising events include:

- Community reach & brand awareness for your company.
- Team building for your staff.
- An opportunity to bring your clients together & network to bring in more business opportunities.
- Great content for your socials.

We at Pepper will be there to support you with your event and can provide materials, marketing support, speakers & we will also spread the word about your fundraising event across our socials.

The possibilities for holding your own events are endless, here are some options, but of course, if you have your own ideas then just keep us in the loop:

- Challenge days (sponsored bike rides, triathlons, runs etc.)
- Golf days
- Football tournaments
- Charity Balls
- Pamper Evenings
- Family Days
- BBQ
- Fairs
- Murder Mystery
- Dinner/Dances
- Quiz Nights
- Talent Shows
- Open Mic Nights
- Wine Tasting Events

You can also raise even more money at these events by adding in a raffle or auction and watch the funding pot grow significantly!



Ways to support us

Fundraising ideas

Sponsored Challenges

You can support us by choosing Pepper as your chosen charity at sponsored events, holding your own sponsorship challenge or getting involved with some that we have coming up!

Sponsorship is a great way to let your network know about what you are doing and raise money for Pepper. This also helps to spread the word about The Pepper Foundation and the important work we do.

Some examples of sponsored events are:

- Sky Dive
- Silence
- Read-a-thon
- Marathon & runs
- Colour run
- Obstacle course
- Quitting a habit
- Swim
- Triathlon
- Mountain Climb
- Daily Squats
- Shaving Your Head

And anything else you can think of!

These are not only great for raising money, but they also add some great memories to your life!

Grab some colleagues, clients & friends and get a sponsored challenge together today!

What We Can Provide

We understand that at events, the costs of the small things can add up & that is why, we can be there to lend you a hand and help you with materials you may need to make your event a success!

We can provide you with the following:

- Pepper branded balloons
- Pepper branded t-shirts
- Pepper branded collection pots
- Pepper banners
- Posters
- Leaflets
- Personalised sponsor forms
- Volunteer support
- Speaker from Pepper for larger events
- A dedicated marketer who can design specialised materials for larger events
- Support for anything else you need

Pepper events



Important Information



When planning an event, Licenses will be required if you are planning to sell alcohol or have music or dancing. These can be acquired through the local authority. You should also ensure that you are allowed to be where you are fundraising from as often, fundraising on public streets, also require licenses



Raffle tickets must only be sold to ages 16+

You can check at www.gamblingcommission.gov.uk for more details, but there are currently no restrictions around holding raffles as part of a wider event.



When creating leaflets for your charity led event, you must include our charity registration number which is: 1056823

This should be included on all materials and you are also welcome to use Pepper's logo, but please ask for permission first.



Avoid doing anything dangerous or potentially harmful to yourself or others whilst fundraising for Pepper. Remember that you are representing a Children's charity and it is important that everyone stays safe.





Supporting families & children's hospice care at home



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